

Casey Marks - Digital Video Artist

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Profile and Value

I am a digital video artist who is driven, versatile and highly-focused, with over 10 years experience in video design, development, and production. I am a proven team player that lacks the artist attitude and sees the value of teamwork for the good of the project and finally the client. My life ambitions are to accumulate growth and experience through the pursuit of challenging yet fun projects.

Experience

Freelance Motion Designer/ Video Generalist 06/11 – Present

Working with top agencies and shops including: BLT, Siltanen & Partners, Merit Andrew, Mass Market, M3 Studios, Play Network, Poya Pictures, Kobel/Fuller, M-Factor, Lyon & Assoc., Lehman Millet, and more to create video and animation for Broadcast, Digital Signage, On-line, Case Studies, Mobile and DVD content, for clients including The Avengers, Amazon, Total Recall, Apple, Prometheus, Panasonic, Western Digital, Disney Chanel, Qualcomm, Boy Scouts of America, Mercedes, Cisco, and more

2020 Exhibits Motion Designer 12/10 – 06/11

- Designed and produced several motion graphics projects for an array of delivery including digital signage, web video, business presentations, touch screen and multi-panel video walls
- Designed and produced interactive video and Flash projects for both online and touch screen

Freelance Motion Design / Video Editor 5/10 – 12/10

- Cetaphil® Restoraderm: produced product launch video
- Creative Touch Media: design and creation of video intros for clients including hiphop Legends Big Boi, Salt and Pepa
- Spring Film Group: active roles in the production, post production and finishing of several independent short films and web shows
- Redken®: produced the motion components of an online reality series

Integrative Logic Motion Design / Video Editor 2/07 – 05/10

- Designed and produced motion graphics and video for clients including GSK, Galderma, Cetaphil®, Differin, Epiduo, Marriott and Renaissance Resorts, across multiple formats and channels
- Directed the conceptualization and production of all video, motion graphics and 3D animation projects; Flash and web animation; streaming and compression /conversion
- Produced all in-house video, corporate promos, commercials, and web content
- ParadisebyMarriott.com: produced video components increasing bookings by 25%
- Active roles in the strategy, design, development, and integration

Freelance Motion Design / Video Editor 2/05 – 02/07

- The Creative Group and personal networking: worked on a wide range of video, static and motion projects, including interactive presentations, 3D modeling and local broadcast
- Directed several guerilla marketing campaigns
- Bigelow Advertising enhanced web presence by updating their flash site, and created corporate video presentations that helped secure new business

Proficiencies

Interpersonal Skills | Outstanding Written and Verbal Communication | Rapid Learner | Strong Strategic Ideation | Cross Application Integration | Eternal Student | Lack of "Artist Ego" |

Software / Techniques

(Crosses denote proficiency – 5 being the highest)

+	+	+	+	+	After Effects
+	+	+	+	+	Final Cut Pro
+	+	+	+	+	Premier
+	+	+	+		Soundtrack Pro
+	+	+	+	+	Photoshop
+	+	+	+	+	Illustrator
+	+	+	+		Cinema 4d
+	+	+			Flash (Front-end)
+	+	+	+		Mocha
+	+	+	+	+	Motion Design
+	+	+	+	+	Video Pre-production
+	+	+	+	+	Storyboarding
+	+	+	+	+	Animatics
+	+	+	+		Video Production
+	+	+	+	+	Video Animation
+	+	+	+	+	Video Editing
+	+	+	+	+	Video Compositing
+	+	+	+		Audio Editing
+	+	+	+	+	Color Correction
+	+	+			Color Grading
+	+	+	+		Greenscreen
+	+	+	+		Motion Tracking
+	+	+	+		Roto and Paint
+	+	+	+		Particles Generation
+	+	+	+	+	Video Compression
+	+	+	+	+	Video Integration
+	+	+	+	+	Video Streaming

Education

Bachelor of Fine Arts
Video Art/Interactive Design
Atlanta College of Art 2003

REFERENCES AVAILABLE ON REQUEST